



# ENERGY INNOVATION SUMMIT

going to zero

THE 2017 ENERGY INNOVATION SUMMIT - AUGUST 3, 2017 - RMI INNOVATION CENTER, BASALT, CO

# GOING TO ZERO

HOSTED BY AMORY LOVINS AND TOM FRIEDMAN WITH A WELCOME FROM SIR RICHARD BRANSON

**Rocky Mountain Institute (RMI) is convening the boldest thinkers, innovators, and leaders in energy this summer at its Energy Innovation Summit to learn from one another about how to make zero happen.**

## ABOUT

A zero-carbon grid, zero-emissions vehicles, net zero-energy buildings, and zero waste: audacious goals for our clean energy future, yet our climate demands it and future generations deserve it. That's why RMI is hosting a unique gathering for VIPs to contribute to a robust conversation about the global energy transition at our state-of-the-art Innovation Center in Basalt, Colo. on August 3<sup>rd</sup>. The Summit will be followed that evening by RMI's 35<sup>th</sup> anniversary celebration.

Join for an exclusive, insider perspective on the most exciting energy topics of our time such as innovative new business models, carbon tracking, grid integration of smarter buildings and electric vehicles, solutions for developing and emerging economies, and more.

Participate in deep and generative discussions, and brainstorm new market-based opportunities to develop and scale global solutions for *Going to Zero*.

## TAKEAWAYS

By drawing knowledge and inspiration from peers, we intend that Summit participants and RMI will feed insights generated at the event back into their work to find innovative solutions, deploy capital where it's needed, and drive lasting change.

We hope you can join us, and we welcome your suggestions for compelling and provocative topics to address at this transformative event.

*"We're going to need RMI to get us where we need to go if we want a true green revolution." – Tom Friedman*

## PLEASE JOIN

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